

ADMN 170 INTRODUCTION TO BUSINESS

SELKIRK COLLEGE



DEADLINE TO APPLY: JANUARY 29, 2024



Scan the QR Code for more information

Dual Credit Program

FEBRUARY 5–MAY 12, 2024

**EARN COURSE CREDIT FOR SELKIRK COLLEGE
AND HIGH SCHOOL CREDITS!**

This **online course** offers virtual weekly appointments with your instructor and optional in-person sessions at Selkirk College.

Develop a business plan based on your own idea or an existing business.

Introduction to Business introduces students to the management and operation of business, including the principles, concepts, ideas and tools used by managers. It exposes students to international and local business issues, and to large companies as well as to smaller, entrepreneurial firms.

This course also introduces students to career exploration and preparation.

Upon successful completion of this course, you will be able to:

1. Describe foundational business terms, concepts, and models of analysis.
2. Conduct a situational analysis for a business to develop a strategic plan.
3. Use evidence-based data to support planning and decision-making.
4. Apply effective critical thinking for business decision-making.
5. Apply a teamwork collaboration model.
6. Conduct a career exploration.
7. Understand the standards for academic integrity and core values of the Selkirk College School of Business.